

AGENDA ITEM NO. 6

OVERVIEW AND SCRUTINY

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| Date | 20 FEBRUARY 2012 |
| Title | PROGRESS IN DELIVERING THE STREETS AHEAD CORPORATE OBJECTIVES 2011-12 |

1. PURPOSE/SUMMARY

This report sets out the Council’s progress in delivering the Streets Ahead corporate objectives 2011-12.

2. KEY ISSUES

- Particular successes are:
 - 6 Anglia in Bloom awards for Wisbech Town, The Waterlees Ward, Chatteris, Parson Drove and March
 - Community volunteers have given over 3,000 hours of their time, carrying out work at 155 events
 - ‘School Pride’ has been launched in Chatteris
 - New lighting scheme in West End Park, March
 - Reductions in deliberate fires, criminal damage and shoplifting
 - Programme of 5 new play areas complete

3. RECOMMENDATION(S)

It is recommended that the Panel consider the progress made by the Council in delivering the Streets Ahead corporate objective.

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| Wards Affected | All |
| Forward Plan Reference No. (if applicable) | N/A |

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|----------------------------|--|
| Portfolio Holder(s) | Cllr Peter Murphy Cllr David Oliver |
| Report Originator | Phil Hughes – Head of Parks & Leisure Mark Mathews – Head of Environmental Services Annabel Tighe – Environmental Health Manager Dan Horn – Head of Housing & Community Support |
| Contact Officer(s) | Richard Cassidy – Corporate Director richardcassidy@fenland.gov.uk Alan Pain – Corporate Director alanpain@fenland.gov.uk |
| Background Paper(s) | Corporate Plan 2011-2014 |

Overview & Scrutiny Panel

20 February 2012

**Progress of Streets Ahead
Corporate Priority**

April 2011 – January 2012

SA1 Maintain current levels of waste, recycling & cleansing

Deliver the Getting it Sorted waste and recycling service

Recycling For Fenland

In support of the Council's ambitions to continue to maintain and improve recycling in Fenland, this year's Christmas and bank holiday update was combined with collection calendars and an information pack to encourage more recycling.

The leaflet, with its eye-catching design, carries an important message that whilst in Fenland we recycle a lot, there is still much more that can be done; in fact 500,000 bins worth each year!

The pack was delivered to all properties in the district by the refuse team via the green bins. Combining the Christmas information, collection calendar and leaflet saves £2,000 when delivered in one package. The pack also created a timely reminder at a time of year when more waste and recycling is generated.



Recycling Banks

Only recently introduced in many areas, early signs are that the 30 new textile recycling banks are being very well received and used by customers. The new banks have boosted income from recycling by more than £6,000 since July.

This has contributed towards the £180,000 recycling income since July.

Trade Recycling Progress

Fenland's 400 commercial waste customers have been able to take advantage of recycling services for more than a year now.

Since April 2011, the 110 customers who recycle with our services have reduced waste to landfill by 60 tonnes by recycling their cardboard and paper. This amount is growing as is the recycling rate for commercial waste, which currently stands at 7%.

This is an encouraging change in our customers' approach to their waste. There are plans in progress to continue to encourage businesses to make good use of our services, recycle more and increase income to the council.



Recycling School Work

As part of the Council's recycling improvement project 'Quality Counts', Fenland officers have been engaging school children to encourage better recycling behaviours from them at school and at home.

Since April 2011, 1300 children have had a lesson, assembly or been involved in activities related to recycling in Fenland and how to "Do their bit and recycle it!"

Through the schools education work, we are able to encourage changes in behaviour that support our wider recycling aims.

Refuse Customer Satisfaction Survey

A recent customer satisfaction survey demonstrates that our customers are satisfied with the refuse and recycling services offered by Fenland.

Making use of internet based survey services, this survey received a good response with 97% of respondents rating the service and attitude of staff as satisfactory or above, with 52% rating the service as 'Very Good'.

A total of 769 customers responded, with many providing positive comments and suggestions. These comments will be taken in to consideration with future communications and service improvements.

Refuse Review Update

As part of the Council's modernisation work, the Refuse and Recycling teams have recently adjusted to new working patterns to help reduce the costs of these important services whilst still maintaining the high levels of service.

The first two months of this project have gone very well with the team pulling together to resolve issues encountered as the new rounds and working days were implemented. This initial period will be reviewed and any required adjustments to equalise daily workloads will be communicated during February.

Refuse Driver Training

As part of the Council's commitment to continuous professional development for its staff, Certificate of Professional Competency (CPC) training has been delivered to all 45 refuse and cleansing HGV drivers.

The drivers found the training interesting and valuable, because it provides them with a universal qualification that they can use both at work and outside of work. Many commented that "*this has really improved my confidence in dealing with an emergency situation.*"

Deliver a high performing street cleansing service

- 98% of streets inspected between April and December 2011 met the required cleansing standard.
- 99% of graffiti and flyposting inspections between April and December 2011 met the required standard.
- Between April and December 2011, the cleansing team removed 1,282 tonnes of litter from the public highway, including waste from litter and dog bins.
- In addition, 43 tonnes of household bulky items were collected from pre-arranged locations throughout the district.
- The service also provided in excess of 114 hours supporting major public events across the district.

Deliver a high performing Rapid Response flytipping service

Between April and December 2011, 429 incidents of flytipping were collected by the end of the next working day by the Rapid Response team.

These incidents, of sizes varying from a single bag to a significant vehicle load, amounted to a collective total of over 90 tonnes of material being removed from the public highway and achieved an overall collection performance success of 97%.

Deliver the Street Scene Officer service

Alongside routine inspections, reacting to local issues and the successful Tidy Fenland work, the Streetscene Team has dealt with 875 formal enquires from the public, of which 57 were suspected abandoned vehicles, 78 were flytipping investigations and 140 were dog fouling complaints.

The team takes a PIE approach to its work and as a result often receives compliments from the public.

Deliver a fair approach to enforcement of environmental standards across the district

Action to Reduce Dog Fouling

Working with information from customers, the Council has targeted action across Fenland to reduce dog fouling in hot spot areas using a PIE approach (Prevention, Intervention and Enforcement). Increased patrols were carried out at key times, making dog walkers aware of their responsibilities and the potential for fixed penalties.

Dog waste has reduced in a selection of target areas, but the campaign will continue, supported by recent newspaper articles.

SA2 Delivering community projects that improve the streetscene

Deliver the 'It's your Fenland campaign

Tidy Fenland Update

Fenland's litter campaign, Tidy Fenland, has been very well supported by local businesses, received positive public support and successfully reduced litter in target town centre areas.

As a result of the campaign so far:

- 150 prominent campaign posters in town and village centres have highlighted the campaign and the planned enforcement approach.
- 140 street facing businesses have supported the project by signing up to voluntarily reduce the impact of litter as a result of their businesses.
- 150 hours of enforcement patrols in target areas took place in the 4 Fenland town centres.
- 50 supporting comments were received from the public during enforcement patrols.
- Litter in target areas has dropped by 58%, including cigarette litter which has been significantly reduced.
- 80% of customers contacted were aware of the campaign.



Cllr Alan Melton and Cllr Peter Murphy with staff at the launch of Tidy Fenland earlier in 2011.

A second week of littering enforcement patrols also took place across the four Fenland towns during November.

A total of 18 members of the public approached the team with comments in support of the campaign, along with local businesses who praised the efforts taken by the Council to reduce litter.

To date, a total of 18 penalty tickets have been issued for littering offences; 14 of which have been paid. The continued campaign will build on the support of local businesses and create opportunities to involve businesses in continuing to improve the Fenland environment.



Cllr Peter Murphy and Cllr Alan Melton with representatives of Tesco and The Griffin Hotel

This campaign will continue to be an important part of the work that the Council contributes to encourage customers to be 'Proud of Fenland'. As a result of the positive support of local businesses, options are being considered to expand this work with local businesses.

Support community Street Pride and 'Friends of' groups to deliver events within their local areas

Community Events

Since April 2011 there has been over 3,428 hours given by volunteers at 155 events. There have been many highlights from these events which range from the first community renewable energy showcase event in Parson Drove, to supporting many groups planting thousands of daffodil bulbs across the district to make Fenland even greener.

'School Pride' in Chatteris

The School Pride initiative has really taken off in Chatteris and agreement has been reached for volunteers from the Cromwell College to work alongside community volunteers in a range of projects across the town.

The projects will bring community pay back, community volunteers and college year 10, 11 and sixth form students together to improve areas of the town in support of Street Pride and Chatteris In Bloom.

A mixture of dates from January to March will see this project contributing to an improved local environment and spread the good work of Street Pride throughout the community.

The great news is that Cromwell College is not the only school to show School Pride this year. Manea Primary, All Saint's Primary School in March, Neale Wade Community College in March, Payne Primary School in Parson Drove, Wisbech St Mary Primary, Friday Bridge Primary and Wimbiz Youth Club, Wimblington have all been involved in volunteering projects in their area.



Create more opportunities for the community to help preserve and manage the local environment

Norwood Road Nature Reserve

Throughout the summer, a group of young people from the National Association for the Care and Resettlement of Offenders (NACRO) charity has worked hard to open up and enhance the Norwood Road Nature Reserve. The young people have cleared undergrowth and overhanging branches and laid a boardwalk so that local people can enjoy the reserve all year round without getting wet or muddy.



The project was made possible with county-wide community safety funding and aimed to build young people's skills whilst working in the community.

Children from All Saints Primary School were some of the first visitors to the reserve. The school said "The children really enjoyed the afternoon and we are looking forward to visiting the reserve again".

The project and its celebration events have successfully raised the profile of this little known reserve and community members have now come forward to set up a 'Friends of' group in order to maintain improvements to the reserve.

West End Park, March

The Friends of West End Park group in March has been successful in securing funding to develop a modern 'trim trail' in the park. Procurement of the equipment is underway, with the facility due to open before the summer months.

This project is a good example of how an independent Friends Group is assisting with the management and improvement of one of Fenland's key green spaces.

Work with businesses to inform and promote environmental practices

Green Business Club

The Green Business Club continues to offer practical advice to local businesses wishing to save money in their businesses by becoming more efficient. The club has organised events and training in response to club members' requests. This has included free smarter driver training for 30 people to improve fuel efficiency and safety.



Claire Hadley of Kier Eastern learning how to save fuel when driving

Another successful breakfast meeting was held during October at the Boathouse in Wisbech. More than 60 people attended, which included 40 businesses.



Presenters at the event with Councillor Murphy and Isabel Edgington (FDC); Adam Leaver of the Carbon Trust, Tim Taylor from Ricoh, Rob Bresler from the National Industrial Symbiosis Programme (NISP) and Paul Gardner of Norfolk and Waveney Enterprise Services (NWES)

Councillor Murphy introduced the session and 4 speakers provided information and support to club members on how to reduce energy and waste disposal costs. Afterwards, all the participants shared knowledge and tips over breakfast.

The Green Business Club continues to be very successful and attracts new members from all business sectors and sizes. Club members are also taking part in wider environmental practices including Street Pride.



CUB employees volunteering as Street Pride members

Provide market town events and activities to improve the viability of our town centres

Traditional Statute Fun Fairs

The Council managed the staging of the Wisbech, March and Whittlesey Fairs. These traditional family entertainments attract significant numbers of people and promote community cohesion. These events also engage families and young people in diversionary activity, reducing anti social behaviour in other areas of the surrounding community.

The spin off effect of these fairs benefits town centre retailers and boosts the local night time economy.

Chatteris Halloween Funfair

This funfair, which is relatively new to the Chatteris ever the Furrowfields car park, offering traditional family and teenager entertainments over a 3 day period. The event provided diversionary youth activity, which has the potential to reduce anti-social behaviour around the town, as well as boosting evening and weekend local economy.



Pictured are the Portfolio Holder, Cllr Peter Murphy and Town Council Mayor, Cllr Bernard Keene at the March statute fair

Jubilee Events Workshop

The Council staged an events advisory workshop in November to inform and support Town and Parish Councils of best practice when planning events and how to avoid potential pitfalls.

This event was opened by the Leader of the Council, Cllr Alan Melton, who confirmed that £1,000 would be made available to each of the 16 parishes to allow them to plan a Queen's Diamond Jubilee event in June 2012.

Wisbech Christmas Market

Wisbech Christmas Market took place on 19 December. A large number of people turned out to visit over 100 stalls throughout the town. Feedback received from both stallholders and the public has been positive – as have several reports in the local press.

This is one of the Council's Four Seasons events that take place throughout the year. These events encourage business and economic activity within the town centre and generate a feeling of community pride amongst people living in the area.

Markets Review

Following the decision of Wisbech Town Council to cancel the Service Level Agreement with Fenland District Council at the end of July 2012, a review of the markets and events service is underway.

Participate in the 'In Bloom' awards scheme

Fenland Towns and Villages were awarded a **Large Town Winner, a Gold, two Silver Gilt and two Silvers** at the Anglia in Bloom Awards.

The awards followed visits in July from Judges who assessed Community Participation, Environmental Responsibility and Horticultural Achievement.

- **Chatteris - Silver Gilt** in the Town category
- **March - Silver** award in the Town category
- **Wisbech - Gold Award** and **category winners of the Large Town** award.
- **Parson Drove - Silver Gilt** in the category for large villages.
- **Waterlees - Silver** award

The number of awards reflects the hard work put in by local volunteers and partners to make a difference and improve the quality of the local environment. The community effort highlights numerous initiatives that are having an impact in improving the local environment for Fenland people.



**Portfolio Holder for Environment & Streetscene,
Cllr Peter Murphy receiving the award for
Wisbech
– Gold and Winner of Best Large Town**

Other

Improvements to Street Furniture in Wisbech

A new cycle shelter has been installed in the Horsefair, Wisbech adjacent to the shopping centre's Superdrug store with the help of a funding partnership between FDC and the Horsefair Shopping Centre.

The new shelter replaces the former cycle facility with an increased cycle space provision from 16 to 36, offering shoppers who prefer to visit the centre by bicycle additional spaces to leave them. The former shelter which was of an inferior design and subjected to vandalism on more than one occasion was full to capacity on a daily basis. The increased capacity contributes to two of the Council's aims – improving the Streetscene and promoting Sustainable Transport.

Bus Shelter Replacements

A new bus shelter has been installed in Norwich Road, Wisbech as part of the Capital funded replacement and refurbishment scheme. The former shelter was decommissioned and removed following regular acts of vandalism. The new shelter is of a superior design and provides users with a safe, dry environment contributing to the Council's sustainable transport agenda.

SA3 Promote a Safer Fenland

Continue to deliver the CrimeBUster project in partnership with other agencies to reduce fear of crime

CrimeBUster Update

- CrimeBUster has engaged with over 2,300 people at its events since April 2011.
- CrimeBUster continues to explore new ways of engaging with the community, working with Registered Providers (Roddons) to deliver crime reduction initiatives in their areas of concern.
- The Police and Fire services consider the project to be a main component for community consultation and information gathering at emergency incidents.
- Trading Standards are currently using the vehicle to deliver 'No Cold Calling Zones' across the district.
- Community surveys carried out from CrimeBUster activity show that residents feel safer after attending the event (77% at end of quarter 3).



Work with our partner organisations to reduce crime and antisocial behaviour in Fenland

Fenland Community Safety Partnership (CSP)

The Council, through the Safer and Stronger Community Fund, administer, support and performance manage the development and delivery of successful joint working to reduce crime and disorder in Fenland.

The CSP met in January and were updated on the following progress:

- Deliberate fires have reduced by 30.1%
- Criminal damage is down by 10.7%
- Vehicle crime has shown a 10.9% reduction
- Shoplifting has a recorded decrease of 12.7%
- Violent Crime has a recorded reduction of 4.4%

Helping to Reduce Deliberate Fires by 30% (Year to date)

Deliberate fires in Fenland have recently been reduced by around 30% as a result of:

- Improved partnership work, allowing a quicker reaction to high risk locations.
- Improved evidence gathering to reduce the opportunity for deliberate fires to be started.



- Links have been identified between car fires and car crime (ie targeting individuals).
- By identifying a lead for joint agency activities, responses and impact have been improved.
- By sharing information and data relating to a person on remand, other agencies are aware of those that may be responsible for a large number of fires.
- Arson alert signage used to highlight this issue in targeted areas (ie in rural areas to prevent haystack fires) may make people think that the risk is too great.
- The attendance of the Fire Service at community events in key areas, eg at ASB youth arenas, helps to change mindset.
- Carrying out door to door visits following deliberate fires has improved incident reporting to authorities while gathering intelligence.

Helping to reduce criminal damage by 10.7%

Through community engagement, targeted interventions and patrols, the Council and the Police have structured their ways of working over the past year to reduce incidents that impact on the community.

The introduction of 'Restorative Justice' has helped to speed up the prosecution system, creating a punishment form that gives offenders accountability and personal onus not to reoffend. For example, offenders can be made to repair damage and write letters of apology to victims.

Local projects such as the ASB roadshows have provided diversionary tactics to steer would be offenders away from crime. This, together with improved offender focus on particular individuals, has helped achieve significant reductions across Fenland.

Community Safety Partnership Strategic Assessment

The Fenland CSP Strategic Assessment was held on 17 November. Presentations about the document and an interactive session with partners resulted in the following priorities being highlighted for financial year 2012 / 2013:

- Violent Crime
- Domestic Violence
- Anti Social Behaviour
- IOM (Serious Acquisitive Crime)
- Shop Lifting
- Substance misuse theme throughout

The members of the Fenland CSP will develop projects to reduce incidents and produce a structured annual action plan for 2012 / 2013. This will be presented and agreed by the CSP ready for the arrival of Police Crime Commissioner in November 2012 and Interim Board in April 2012.

Help residents improve their safety and reduce the risk of them becoming victims of crime

CCTV Update

Fenland is a safer place to live through the proactive partnership approach to tackle crime and disorder. The Council's CCTV service is a key component to this success.

Through the CCTV service, since April 2011, the Council has:

- Responded to over 2,900 incidents and as a result of CCTV detection and support, this has led to 482 arrests or fines. These incidents include criminal damage, theft, alcohol related anti-social behaviour, violent behaviour and drink driving.
- Provided 446 exhibits of evidence to Cambridgeshire Police to support the investigation of crime and for the successful prosecution of identified offenders.
- Completed 6,427 pro-active camera patrols to support keeping Fenland safer and spot early detection and warning of crime and disorder within the camera zones.

Case Study Highlighting the Impact of CCTV

On 16 October 2011, the Council's CCTV cameras observed a violent disorder in which a male was knocked unconscious to the ground and a female sustained head injuries.

Police Control was immediately provided with a live commentary of events and Police and ambulance crews were asked to attend.

As a result of working with the Police and ambulance service, 5 people were later arrested for the offences based on CCTV evidence. CCTV helps to tackle and reduce violent offences within our town centres and support the night-time economy.

CCTV Supporting Major Investigations

During December 2011, the Council provided both Cambridgeshire Police and Lincolnshire Police with large amounts of CCTV data to support their lines of enquiries.

Two major incidents occurred during November within the local district and CCTV was a vital requirement to allow the Police's Major Investigation Team to progress their investigations into these crimes, clearly showing the high regard the local CCTV system has in relation to crime investigation.

Peckover School Visits the CCTV Control Room

During November three classes from the Peckover School visited the CCTV control room as part of their 'stepping out in the community' project, which allows the children to learn about their local area and how it works. This was the first visit by children to the CCTV control room since its introduction in Fenland.

The children were provided with an engaging and interactive presentation about CCTV and its function and had an opportunity to fire questions

back, of which there were quite a few! There was also a lucky few who got to take control of the camera system and be an operator for a minute or two.



The children and their teaching staff found the visit highly insightful and a useful teaching opportunity for their community project.

Wisbech Town Park, Upgrade of CCTV Cameras and infra-red Lighting



In response to reported ASB and other criminal reports being received from both local police and the community, the Council upgraded the existing cameras in Wisbech Town Park to new infrared, dome-type cameras.

Additional infra lamps were also installed throughout the park areas at targeted locations.

The new cameras allow more effective monitoring of a larger area of the Town Park, previously covered by the older camera system, and also allow for identification of offences during the hours of darkness.

Improvements made to CCTV at March Library

To support the reduction of ASB and alcohol related disorder, the Council has upgraded the lens within the camera that covers the front of the March library. This general area has suffered with alcohol related ASB during the warmer months and one of the agreed actions was to make improvements to the local CCTV system which covers this area.

CCTV has also been installed recently at Wenny Rec in Chatteris for similar reasons.

Help businesses to tackle crime against them, including theft, arson and damage to premises

The Business Against Crime Scheme has seen improved communication between local businesses the police and CCTV.

Support has also been given to businesses to develop the Shopwatch and Pubwatch schemes in Fenland to highlight crime performance and future risks to enable focussed action.

The impact has been a reduction in criminal damage to premises of 10.7 % (quarter 3) compared to the previous year.

Reduction in Shoplifting

A 12.7% reduction in shoplifting has been reported throughout this year, as a result of:

- Advice to shop owners and improvements to security, including a business pack which was delivered to shop owners in May 2011
- The CCTV focus on this type of crime
- Further improvements to all Fenland businesses are ongoing through the introduction of the Secure Incident Reporting & Community Engagement System (SIRCS). The SIRCS system will improve communication between Business Against Crime, Shopwatch and Pubwatch, along with quicker links into CCTV and the Police.

Establish community action areas to target locations of community concern or where incidents of crime and antisocial behaviour is high

Cherry Road Fire Impact Day

A multi-agency event (FDC, Roddons Housing Association, the Police authority and the Fire and Rescue Service) was held in October, with the aim of reducing instances of arson within the Waterlees area. The event also offered an opportunity to engage with the local community, build awareness and identify any interest in volunteering. A total of 36 people were engaged and were offered fire safety advice. An area clean up was also carried out to reduce further risk of fire. The CrimeBUSter acted as the central information hub for the whole event and 15 residents volunteered for involvement in future community activities.



Waterlees Youth Engagement

Resident reports of ASB resulted in a partnership approach with members from FDC, Drinksense and Children & Young People Services to consult, engage and where possible educate the identified young people causing issues within the new adventure play area at The Spinney.

As a result of this engagement, incidents reduced on the site but there are still ongoing problems in which further security tactics are being discussed.

Wenny Rec, Chatteris - Youth Engagement

Increased reports of youth related alcohol and drug misuse leading to acts of ASB prompted a response from partners:

- Outreach sessions were organised to engage and encourage young people to engage with treatment services.
- Consulting the young people about what activities they would attend and gathering intelligence on the supply of alcohol and drugs.
- After reviewing the situation and the recreation ground, CCTV has been installed and youth activities have been organised in Chatteris.
- Police will continue to patrol the known areas of concern and a Community Alcohol Partnership (CAP) is planned to launch in April.

SA4 Provide quality parks and open spaces in Fenland

Maintain standards in our parks and open spaces

Lighting Improvements at West End Park, March



Improvement works to West End Park were completed in November, which was marked with an official opening event with Members and the local press.

The new, energy efficient lighting scheme has replaced the old lights between Brewin Chase and Marylebone Bridge, and also extended new lighting from the bridge to Oxbow Crescent, The Chase and the new Skate Bowl.

From Green Waste to Compost

As part of the grounds maintenance contract, The Landscape Group (TLG) is required to recycle all green waste. An industrial grinder was hired to mulch over 1000 cubic metres of green vegetation which accumulated from pruning over the summer months.

The resulting material then went through a process where the temperature of the heap was checked weekly and turned by machine for several months.



Compost was produced from this process, which is now being used for new landscape projects.

Increase the availability of community green space

New and Refurbished Play Areas

Full consultation with local children, residents, members of the town and district councils was undertaken to consider what equipment would be best suited for the three following new play areas, all funded by section 106 contributions.

The £30k installation at Dagless Way, March was completed during September 2011.



The £48k refurbishment at North Green, Coates was completed in October 2011.

The £37k refurbishment of Southwell Close, March was carried out during December 2011, completing the programme of five new or refurbished play areas that have been developed in Fenland this financial year.

Play is an essential part of growing up to young people, and providing play areas will help communities come together as well as keeping young people active and healthy. The local community can now enjoy modern and exciting play areas, specifically designed in line with their comments and requirements.



Work with partners to create more opportunities for residents to enjoy the outdoors and the countryside

Parson Drove Green Communities Project

The Council and the Wildlife Trust are supporting residents on a project to enhance the pond in Parson Drove. Work has begun on this and funding has been applied for so the project can continue. Trees have already been cut back and chipped by volunteers (including Cllr Scrimshaw who is part of the local Street Pride group) to make a viewing point. This will be further improved with native planting to encourage wildlife.



The Green Communities work has also included a renewable energy showcase event to offer advice to residents and working with the village school to raise the pupils' awareness of the village and the world around them. The pupils have been painting bird boxes, bug and flower spotting and planting bulbs.

Work will begin in the autumn term on a wildlife garden at the school and community orchard consisting of miniature fruit trees.

Promote local nature ensuring that habitats and species are sensitively managed

Lattersey Nature Reserve

Following a community engagement event in Whittlesey, local residents have volunteered to become friends of Lattersey Nature Reserve. The Wildlife Trust has a session planned, where they will be assessing any particular areas of interest; leading wildlife clubs, work parties, guided walks or family events.

The reserve also now has its own leaflet and notice boards offering information about the unusual species that can be seen at the reserve throughout the year. This work has been accompanied by improvements to the reserve itself including, recapping, extra bins, benches and improved board walks.



Maintain existing Green Flag for our Fenland parks

The Green Flag Award is the national standard that recognises the best green spaces in the country. This accreditation has become a key factor in attracting visitors and local people to parks and promoting them as places that enhance cohesion and quality of life.

Accreditation for the fourth consecutive year is a real achievement for Wisbech Park and St Peters Church Gardens.

The green spaces must meet Green Flag criteria, including:

- A welcoming place
- Clean and safe
- Well managed sustainability
- Demonstrate community involvement



Both green spaces gained higher results than last year and show that the Council, working with local community groups, has continued to raise standards.

Performance

| PI | Description | Baseline | Target | Year To Date | Variance |
|--|---|----------|--------|--------------|----------|
| 3 - Streets Ahead | | | | | |
| 3.1 Maintain current levels of waste, recycling and cleansing | | | | | |
| LPI ES 1 | No of incidents of fly tipping reported that are collected by the end of the next working day | 96% | 96% | 97% | 1% |
| LPI ES 2 | % of streets meeting our cleansing standards upon inspection | N/A | 93% | 99% | 6% |
| LPI ES 3 | % of streets clear of graffiti and flyposting upon inspection | N/A | 97% | 99% | 3% |
| LPI ES 4 | % of household waste recycled and composted | 52% | 54% | 52% | -3% |
| 3.2 Delivering community projects that improve the environment and our streetscene | | | | | |
| LPI EH 1 | No of hours given by community groups to support environmental projects | 2767 | 2000 | 4558 | 160% |
| LPI EH 2 | Number of Green Business Club Members | 120 | 130 | Annual | |
| 3.3 Promote a Safer Fenland | | | | | |
| LPI HCS 5 | % of those involved in our programmes who state they feel safer after attending an event | 79% | 65% | 76% | 17% |
| 3.4 Provide quality parks and open spaces in Fenland | | | | | |
| LPI POS 1 | Number of community led management action plans for Fenland's key open spaces | 2 | 4 | Annual | |